



METAORGANICS™
Naturally Occurring®

ARJU-CAL™

Arju-Cal™ is a natural traditional and botanical source of real vegetable calcium. 20% Calcium from Arjuna. Bonus is available because Arjuna is used as a heart remedy. No rocks. Arju-Cal Calcium absorbs like food because it is food. Has naturally occurring trace minerals.

Ingredients: Terminalia arjuna extract.

Indications: Healthy and strong bones, Calcium Supplementation.

Packaging/Size: 90 Tablets

- Contains Only *Naturally Occurring* Vegetable Calcium from a traditional botanical source (Terminalia Arjuna).
- A Unique Calcium extract - that absorbs and assimilates like real food because it *is* real food.
- A New and Superior source of REAL Calcium with 150 mgs Calcium per Each Tablet.

If a Calcium product is not *Naturally Occurring* from a Vegetable source, then it is Not Real Organic Calcium from food. It is In-Organic calcium from some other non-food, non-vegetable source. Arju-Cal has *No Added non-organic, or non-vegetable calcium carbonates, citrates, or others – Nothing inorganic or non-vegetable is added.*

• The specially prepared and proprietary extracted Terminalia Arjuna bark concentrate in Arju-Cal also contains naturally occurring trace elements including traces of Magnesium, Iron, Zinc, Chromium, and Selenium.

• Terminalia Arjuna has one of the highest *naturally occurring* sources of Calcium in the World.

True, real vegetable Calcium comes Directly from a *NATURALLY OCCURRING* Source within a vegetable food matrix of trace minerals. If you want to be sure you are getting a real, natural vegetable Calcium product then look at the label. If the source of Calcium is not vegetable then the product is not naturally occurring from a vegetable source. If it is, then the label will say something like: "Naturally Occurring Calcium *directly* from vegetable source." Truthful labeling requires that if Calcium is added *indirectly*, through a medium such as yeast or spiked into yeast or a yeast base or another base or chelated through another medium then the claim of "naturally occurring from vegetable source" should not be made and if it is made, but it actually comes indirectly through spiking then it is not true vegetable calcium. Here is why: Some products have a yeast base or other base that is spiked with inorganic, non-vegetable calcium or calcium compounds, but the label claim often says "Calcium from a Food Source" referring to the yeast or chelation medium as the food source. This is a very misleading labeling practice because the yeast or other medium was *spiked* with inorganic or non-vegetable calcium so, the Calcium in the medium was not naturally occurring at all. Again, if the label does not say that the Calcium material in the product is naturally occurring directly from a vegetable source then it is most likely derived from in-organic and non-vegetable sources added either directly or indirectly. Arju-Cal is organic and the raw Arjuna material ingredient used is derived from wild crafted or cultivated Arjuna tree bark grown without pesticides and with natural, non-chemical fertilizers. The fresh Arjuna bark is then extracted with purified water in a proprietary process.